

## BMA canvassing guide

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Name: Committee elections guide

Date: 2019



Canvassing for votes is an integral part of an election. However, candidates must not use BMA resources to canvass voters and should not send them unsolicited communications, though you can use social media to encourage votes. Think carefully about using other networks to support your candidacy.

### When canvassing:

- Role model BMA behaviours at all times in the election process.
- Highlight your strengths and experience.
- Don't post negative comments about rival candidates.
- Contact the BMA immediately if you believe a candidate is behaving inappropriately.
- Discourage heckling during any hustings or on social media.
- Don't put pressure on people to vote for you or ask others to do so.
- Don't make promises you can't keep – you will be held to account in the next round of elections.

If you're not sure what is acceptable, ask for advice from the committee secretary or elections team.