

Private Practice Conference 2019

Friday 5 April 2019
BMA House, London



Programme

9.30 - 10am	Registration and refreshments
10 - 10.10am	Welcome: Chair of conference Dr Shree Datta, Chair, BMA Private Practice Committee
10.10 - 11am	The changing landscape of private practice Keith Pollard, Executive Chairman, LaingBuisson International Limited
11 - 11.30am	Interface between primary and secondary care Dr Neil Haughton, President, Independent Doctors Federation
11.30am - 12.20pm	Medical indemnity and the independent sector Panel of speakers: Dr Mike Devlin, Head of Professional Standards and Liaison, MDU Dr John Holden, Joint Head of Medical Division, MDDUS Kevin McCluskie, Managing Director, Medical Broking Company Ltd Professor Carol Seymour, Senior Medico-Legal Adviser, Medical Protection Society
12.20 - 1 pm	Registration with the Care Quality Commission/inspections Ursula Gallagher, CQC Deputy Chief Inspector of Primary Medical Services and Integrated Care
1 - 2pm	Lunch Delegates may attend one of the following three parallel sessions: <u>Parallel session 1: GPs starting in PP</u>
2 - 2.10pm	Welcome and introduction Dr Neil Haughton, Deputy Chair and Primary Care Lead, BMA Private practice committee
2.10 - 2.40pm	Business model for primary care Aaron Swinton, Partner, Sandison Easson & Co
2.40 - 3.10pm	IT systems Christoph Lippuner, Co-founder, Heydoc & Charlie Wilyman, Director of Sales, Heydoc
3.10 - 3.40pm	Employment of staff David Grabowski, Managing Director, Stonegate Medical Clinic
3.40 - 4.10pm	Marketing your practice Lyn Cruickshank, Creative and Content Director' Wallace Health
4.10 - 4.30pm	Panel discussion



Parallel session 2: Consultants starting in PP

- 2 - 2.10pm **Welcome and introduction**
Dr Shree Datta, Chair, BMA Private Practice Committee
- 2.10 - 2.40pm **Relationship with Private Medical Insurers**
Dr Shree Datta
- 2.40 - 3.10pm **Practising privileges**
Dr Jean-Jacques de Gorter, Chief Medical Officer, Spire Healthcare Group
- 3.10 - 3.40pm **Finances and accounting**
Aaron Swinton, Partner, Sandison Easson & Co
- 3.40 - 4.10pm **Group private practice**
Dr Sean Tighe, Consultant Anaesthetist and Intensivist, Chester Anaesthetics
- 4.10 - 4.30pm **Panel discussion**

Parallel session 3: Established GPs and Consultants

- 2 - 2.10pm **Welcome and introduction**
Dr Tom Kane, Deputy Chair and Secondary Care lead, BMA Private Practice Committee
- 2.10 - 2.40pm **Strategies to grow an established practice**
Marc E Laniado
- 2.40 - 3.40pm **Strategies for growing wealth for your retirement: maximising your pensions and investment diversification**
Andrea Sproates, Head of Chase de Vere Medical & Dr Tom Kane
- 3.40 - 4.10pm **Digital advances, threats and opportunities**
Dr Manpreet Pujara, Director for Quality and Safety, NHS Digital
- 4.10 - 4.30 pm **Panel discussion**
- 4.30 - 5.30pm **Informal networking reception**
Speakers and session facilitators are available for questions so delegates can circulate around the room as well as offering networking time

