Programme

9.30 - 10am Registration and refreshments

10 - 10.10am Welcome: Chair of conference
Dr Shree Datta, BMA Private practice committee Chair

10.10 - 11am The changing landscape of private practice
Keith Pollard, Executive Chairman, LaingBuisson International Limited

11 - 11.30am Interface between primary and secondary care
Dr Neil Haughton, President, Independent Doctors Federation

11.30am - 12.20pm Medical indemnity and the independent sector
Panel of speakers:
Dr Mike Devlin, Head of Professional Standards and Liaison, MDU
Dr John Holden, Joint Head of Medical Division, MDDUS
Professor Carol Seymour, Senior Medico-Legal Adviser, Medical Protection Society
Speaker TBC

12.20 - 1 pm Registration with the Care Quality Commission/inspections
Ursula Gallagher, CQC Deputy Chief Inspector of Primary Medical Services and Integrated Care

1 - 2pm Lunch

Delegates may attend one of the following three parallel sessions:

Parallel session 1: GPs starting in PP

2.00 - 2.10pm Welcome and introduction
Dr Neil Haughton, Deputy Chair and Primary Care Lead, BMA Private practice committee

2.10 - 2.40pm Business model for primary care
Aaron Swinton, Partner, Sandisson Easson & Co

2.40 - 3.10pm IT systems
Christoph Lippuner, Co-founder of Heydoc & Charlie Wilyman, Director of Sales, Heydoc

3.10 - 3.40pm Employment of staff
David Grabowski, Managing Director, Stonegate Medical Clinic
3.40 - 4.10pm  
**Marketing your practice**  
Lyn Cruickshank, Creative and Content Director’ Wallace Health

4.10 - 4.30pm  
**Panel discussion**

**Parallel session 2: Consultants starting in PP**

2.00 - 2.10pm  
**Welcome and introduction**  
Dr Tom Kane, Deputy Chair and Secondary Care lead, BMA Private practice committee

2.10 - 2.40pm  
**Relationship with Private Medical Insurers**  
Dr Shree Datta, Chair of the BMA Private practice committee

2.40 - 3.10pm  
**Practising privileges**  
Dr Jean-Jacques de Gorter, Chief Medical Officer, Spire Healthcare Group

3.10 - 3.40pm  
**Finances and accounting**  
Aaron Swinton, Partner, Sandisson Easson & Co

3.40 - 4.10pm  
**Group private practice**  
Dr Sean Tighe, Chester Anaesthetics

4.10 - 4.30pm  
**Panel discussion**

**Parallel session 3: Established GPs and Consultants**

2 - 2.10pm  
**Welcome and introduction**  
BMA Private Practice Committee

2.10 - 2.40pm  
**Strategies to grow an established practice**  
Marc E Laniado

2.40 - 3.40pm  
**Strategies for growing wealth for your retirement: maximising your pensions and investment diversification**  
Andrea Sproates, Head of Chase de Vere Medical & Dr Tom Kane, Deputy Chair and Secondary Care lead, BMA Private practice committee

3.40 - 4.10pm  
**Digital advances, threats and opportunities**  
Dr Manpreet Pujara, Director for Quality and Safety, NHS Digital

4.10 - 4.30 pm  
**Panel discussion**

4.30 - 5.30pm  
**Informal networking reception**  
Speakers and session facilitators are available for questions so delegates can circulate around the room as well as offering networking time