## Workshop Topic

1. **How to be a ‘troublemaker’**
   - Sean Cusack (BMA regional coordinator)
   - Hugh Townsend (BMA regional coordinator)
   - Kevin McFadden (BMA industrial relations manager)
   - Katie Tesseyman (women’s officer-elect, LSE and Justice for LSE cleaners’ campaigner)

   **Speaker**: Joanna Sutton-Klein

   **Workshop Blurb**: Students have historically led successful campaigns on varied causes and still do so today. In this workshop, participants will discuss effective methods for organising students on campus, as well as an overview of different tactics that can be used to unite students behind a campaign or particular cause. This workshop will offer insight into transferable skills, which when applied, can help you build strong and effective campaigns as a medical student and doctor. The workshop will be facilitated by Katie Tesseyman, women’s officer-elect at LSE and campaigner in the successful Justice for LSE cleaners campaign. We will also be joined by Sean Cusack and Hugh Townsend, BMA regional coordinators and Kevin McFadden, industrial relations manager.

2. **Lobbying**
   - TBC
   - MSC Co-Chair Mita Dhullipala

   **Speaker**: Adanna Anomneze-Collins

   **Workshop Blurb**: Students will receive an insight into the world of political lobbying. Students will understand how the lobbying process works and how the BMA lobbies.

3. **Media**
   - Collette Bird (senior media officer)
   - Jon Hinchmore (social media manager)

   **Speaker**: Molly Kerr

   **Workshop Blurb**: The media workshop is designed as an insight into the BMA media team's approach to working with the media to promote issues affecting doctors. Students will meet with BMA staff working in the media and social media teams. They will provide an overview of how they deal with the press, promote the BMA's work on social media and engage with members; and how they can help you do the same. Attendees will develop an insight into the best use of social media, what to do if a journalist contacts you, the importance of key messaging, what makes a good/bad interview and interactive activities to put you in the media seat.

4. **Public Speaking (first timers)**
   - Dr Arrash Arya Yassaee.

   **Speaker**: Hussain Jasem

   **Workshop Blurb**: New to conference and want some advice on how to be an effective public speaker? Or simply want to improve your public speaking skills to help you on clinical placements and medical school? This workshop aims to be an interactive approach to providing you with the tools you need to improve your speaking skills in a range of environments. Our
5. **Preparing for the Leadership Challenges of Practice**

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<th>Bill Kawai Calderhead</th>
<th>Jules Berner</th>
<th>Rich Jefferies</th>
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The Leadership Challenges of Practice workshop aims to explore leadership both in-the-round and as a core aspect of a foundation doctor’s daily work. Facilitators include individuals with corporate, national-level sport, medical education and military backgrounds. This will be an interactive session involving discussion, group work and a timed team problem solving exercise similar to those used by military and aviation experts. The workshop will culminate in the presentation of a real-life leadership dilemma experienced by a foundation doctor.