Connecting with members

Our impact is maximised when we speak with one strong voice.
How to represent the BMA

As an elected member, you represent the organisation as a whole, as well as your committee. It is important that you follow the guidance below:

– Please talk to your committee secretary or staff contact before corresponding with any external bodies or heads of other organisations in your official capacity. This includes any correspondence with MPs (members of parliament), Peers, MSPs (members of Scottish Parliament), AMs (assembly members; Wales) and MLAs (members of the legislative assembly; Northern Ireland).

– If you receive any requests for media interviews or to provide a comment, please contact your regional media team before you agree to give an interview as they will be able to give you the necessary support and guidance. They operate out of hours service as well.

– If you plan to send any correspondence to national publications for printing, you must clear it with the press office in advance. The media team is happy to assist with the drafting of letters for publication.

Contact the media office:
England
020 7383 6448
mediaoffice@bma.org.uk

Northern Ireland
028 9026 9672
press.ni@bma.org.uk

Scotland
0131 247 3050
press.scotland@bma.org.uk

Cymru Wales
029 2047 4646
cmahoney@bma.org.uk
Social media
Social media is a great way to build relationships with other doctors, the public, journalists, politicians and stakeholders, and to share your stories, healthcare information and influence debate.

See the Get started on social media leaflet in your pack for more information.

Connecting doctors
Connecting doctors enables you to talk to other doctors with shared interests, priorities and passions. As a BMA member you already have an account on Connecting doctors – all you have to do is sign in through the Connecting doctors tab here: bma.org.uk/connecting-doctors

On Connecting doctors you can join a variety of groups to engage with other doctors. Guidance on how to do so is here: bma.org.uk/connecting-doctors/bmaspace/m/mediagallery/1246

Listservers
To help make communication between members interesting and dynamic, there is a forum called the XXXXX listserver. This is an email group for committee members for discussion and sharing of documents. Members must observe agreed guidance for the use of listservers and other means of electronic communications, as set out in the BMA email guidelines, and BMA technology terms and conditions and GDPR guidelines.

All users of BMA committee listservers must abide by the BMA code of conduct and all the policies therein. All those participating in BMA business (as defined in the code) are bound by it.

Speak to your committee secretariat or staff contact for more information.

BMA News
BMA News is our weekly membership magazine. It is published on Saturdays and sent to more than 100,000 members. We also have a fortnightly e-newsletter and a blogging area on the website which grassroots and elected members can contribute to. We are always looking for new contributors so please get in touch if you have something to say.

You can find out more here: bma.org.uk/news-views-analysis

BMJ (British Medical Journal)
As BMA member you are entitled to a range of benefits from the BMJ including free online access as bmj.com and weekly print editions, as well as access to a range of BMJ learning modules and BMJ careers.

You can find out more here: bma.org.uk/membership/bmj-benefits

Council chair’s weekly update
Every week the UK council chair writes a short weekly update letting you know what they have been doing. This is usually circulated to elected members via listservers.

Speak to your committee secretariat or staff contact for more information.